

Founding Partner CV



CLÁUDIO JOSÉ MARINHO LÚCIO

Porto Marinho Ltda.

Email: cm@portomarinho.com

SKILLS & COMPETENCIES

- Executive leadership in the public sector
- Public policy management
- Information technology policy management
- Urban and regional planning
- Scenario planning
- Corporate strategic planning and management
- Facilitation of corporate decision-making processes
- Organizational innovation
- Professional coaching
- Public speaking

PROFESSIONAL EXPERIENCE

- Strategic scenarios consultant (since Jan/2007) for Coca-Cola Guararapes; Sistema Jornal do Comercio de Comunicação; Grupo Eduardo Queiroz Monteiro; Rodoviária Metropolitana/PE; SOSERVI/PE; daFonte Advogados/PE; Porto Digital/PE; PROCENGE; COREMAL/POCHTECA; VALE (Digital Belém Strategy); City Hall of Recife (Creative Economy); State Government of Pernambuco (Creative Economy & Strategic Positioning); State Government of Alagoas (Digital Government Strategy), State Government of Bahia (Digital Government Strategy), Ministry of Agriculture/IICA (Agriculture Defense Tech Park), City Halls of Maceió (Urban Projects & Master Plan) and Manaus (Innovation District in Historic Center); Diagonal (Maceió 2030 Scenarios); BNDES (Downtown Rio de Janeiro Development

Project); CNI, IEL/NAC, FIEPE, IEL/PE; SEBRAE/PB, PE, AL, GO, PI, TO, MA (multiple innovation-districts and smart-tourism projects); CESAR (strategic planning and innovation management); IBCD/SP; BRASSCOM; MICROSOFT; and others.

- Secretary of Planning, Government of Pernambuco (until Dec/2006)
- Secretary of Science, Technology & Environment, Government of Pernambuco (1999–2006), overseeing Porto Digital (www.portodigital.org)
- President, National Forum of Science & Technology Secretaries (2001–2003)
- Executive Director, SoftexRecife (National Software Export Program “Softex 2000”, 1997–1999)
- Deputy Director, Municipal IT Company (EMPREL), Recife City Hall (coordinator of “Rede Cidadão”, Latin America’s first freenet, 1993–1996)
- Technical Director, Pernambuco Development Agency (AD/PE, 1989)
- Secretary of Planning, Government of Pernambuco (1988–1989)
- Administrator, Fernando de Noronha Archipelago (1988)
- Superintendent, Metropolitan Planning Agency of Recife (FIDEM, 1987)
- Director of Urban Planning, URB-Recife (City urbanization company, 1986–1987)

ADDITIONAL INFORMATION

- Born in Coremas, Paraíba, Brazil, 1952; married, two children.
- Civil Engineer, Federal University of Pernambuco (UFPE), 1975.
- Postgraduate studies in Urban Planning (master’s coursework completed, UFPE, 1976–77).
- Postgraduate in Urban & Regional Planning, Ottawa, Canada, 1979; Information Systems for Planning, Atlanta, USA, 1985.
- Doctoral coursework in Public Sector Economics (doctoral studies completed, UNICAMP, 1990–1992).
- Certified Professional Coach, The Newfield Group, Venezuela, 1996–1997.
- Fluent in English; proficient in Spanish; native Portuguese.
- Elected Member, World Technology Network (www.wtn.net), 2003.
- Advisory Board Member, Centre for New & Emerging Markets, London Business School, 2002.
- Member, Brazilian National Order of Scientific Merit, 2000.
- Industrial Merit Medal, Pernambuco Federation of Industries, 2001.
- Honorary Citizen of Pernambuco, Legislative Assembly, 2005.
- Member, Order of Merit of Guararapes, 2006.
- “Quem Faz Algo Mais” Award for Pernambuco (Science & Technology), 2007.
- “Internet.br Builder” Award, RNP, 2017.
- Cristina Tavares Award, SBC, 2020.
- Board Member, CESAR, NGPD & FACEPE, 2020.